

## The Malphurs Plan

- Add County appointed representation to the Citizens' Utility Advisory Board so that county customers have a greater say over the costs of utilities.
- Limit the growth of the County budget by developing a formula to include variables such as population growth, average wages, unemployment rate, real estate market values, foreclosures, vacancy rates, building permit activity and sales tax collections. The Administrator's proposed budget shall be limited to existing revenue projections.\_
- Eliminate all city and county permitting fees, electric, water and sewer hook-up charges for locally owned start-up, relocations or expansion of existing local businesses in areas such as the Downtown and Southside/Frenchtown Community Redevelopment Agency Districts (CRA).
- Rebate the increase in property taxes attributable to local business development for a period of 10 years in the CRA.
- Make regulatory changes so that the reviewing staff have the ability to make common sense decisions relating to public and private sector projects to include waivers and exemptions in order to reduce the soft costs and the time required to issue permits--particularly in the cases of home-grown business development and the adaptive re-use of existing sites.
- Develop a home-grown, nature/recreational based tourism industry promoting hiking, biking, camping, horseback riding, canoeing, historic sites and nature observation using our existing assets.
- Appoint a City/County Coordinator to oversee all elements of our Greenway Trail network and marketing campaign; pursue grant funding; create cooperative relations with all interested public and private groups in Leon and adjacent counties for any future enhancements.
- Initiate a survey to establish a baseline of public awareness and use of the Greenway Trail network.
- Invite the public to participate in a contest for a local and regional marking campaign with a cash award and public recognition for the winning concept.
- Survey every six months for user feedback to determine the effectiveness of the campaign and modify the campaign as needed to improve public awareness and utilization.

**POLITICAL ADVERTISEMENT PAID FOR AND APPROVED BY RICK MALPHURS, NON-PARTISAN, FOR LEON COUNTY COMMISSION AT LARGE,  
GROUP 2**